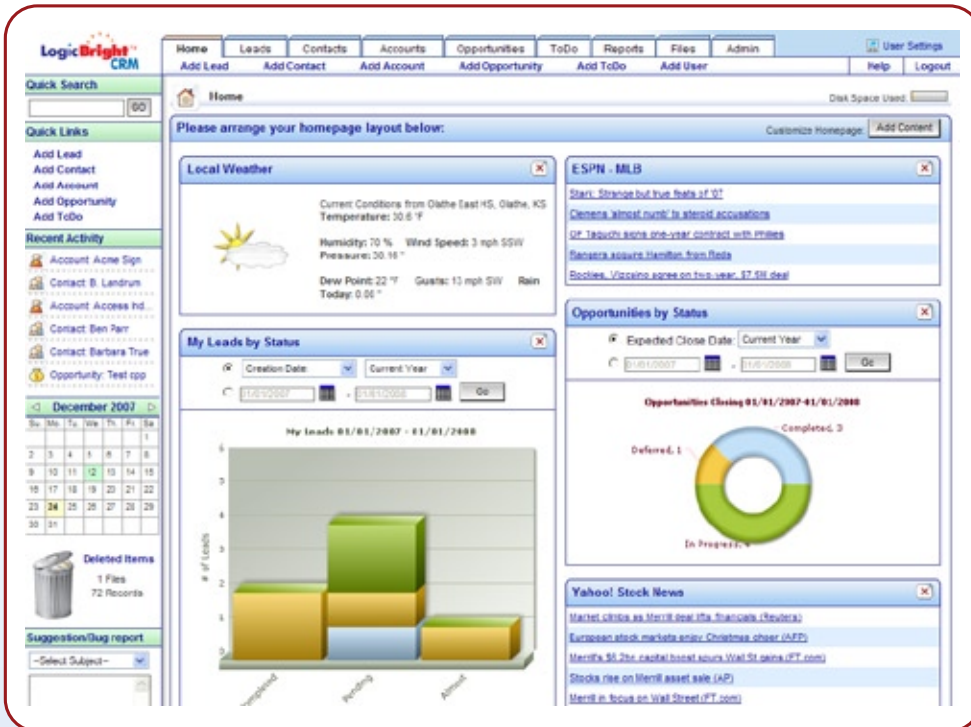


## LogicBright CRM makes it easier to sell more efficiently

Use LogicBright CRM to keep track of new sales opportunities, organize quotes, attach documents to a client's record and remind you that an activity is due. By having all of your info in one easy-to-use system, you can prioritize work, follow-up effectively and eliminate efforts.



► **Direct-Search:** This is a unique feature that validates your data as you type to avoid mistypes and duplicate data. It also makes entering data such as contact names, account names, leads and addresses faster and easier.

► **Email alerts and notifications:** You can set up email alerts for tasks and opportunities to ensure that you keep in touch with your clients on time, every time.

► **Custom field layout:** Add unlimited custom fields in your lead, account, contact, ToDo, and opportunity records. Custom fields provide you the ability to track critical information that your business needs as well as ensuring the correct data is entered.

► **Notes & files:** Every contact, account, opportunity and ToDo that is entered can have notes and files attached to the record. There is no limit to the number of notes you can write and with 100Mb of disk space per user, and the option to upgrade to 10Gb, you'll never have to worry about running out of space.

## Only \$25/mo per user



- No long-term contract
- No minimum amount of users
- No software to update or install
- Simple and effective to use
- Designed for small businesses
- Inexpensive and low-up front cost
- Great support and tutorials
- Easily import existing data
- 100Mb storage per user account
- No gimmicks, straightforward pricing

## Importing Existing Data

LogicBright CRM is very flexible when it comes to importing your data. We currently support importing from ACT! and Outlook. We also provide free Excel templates that will allow you to select data from other sources.

## Easy to use interface

LogicBright CRM's interface is intuitive and easy to use right from the start. It is easy to run custom reports, import data, customize your layout and setup other users and their permissions.

**Toll Free: (866) WWW-LOGIC  
(999-5644)**

**www.LogicBright.com**

<b>The Basics</b>	
Cost (per user/per mo)	\$25
Disk Space	100/Mb per user
Additional Disk Space	\$20/mo per 200Mb
Min. # Users	1
Max. # Users	none
Web based (no software)	✓
Contact Management	✓
Opportunity Management	✓
Prospect/Lead Management	✓
File Sharing and Storage	✓
Task/ToDo Management	✓
Data Validation	✓
AJAX Enhancements	✓
Quick Search	✓
Recent Activity Tracking	✓
<b>Real-time Data</b>	
Instant Data Sync From Any Location	✓
History Tracking	✓
Auto Email Alerts and Reminders	✓
Real-time News, Weather and Sports Headlines	✓
<b>Customizable Features</b>	
Customized Themes/Skins	✓
Custom Fields	✓
Custom Field Tracking	✓
Customized Home Page Content	✓
Customized Sort and Filters	✓
Custom Reporting	✓
<b>Administrative Features</b>	
Access Control by Type	✓
Delegate Administration	✓
Easy User Addition and Removal	✓